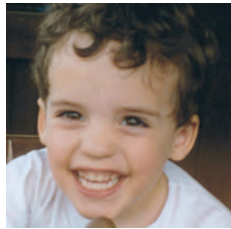


About Neuroblastoma

Neuroblastoma is an insidious childhood cancer of the central nervous system. It is one of the most fatal forms of childhood cancer. Neuroblastoma is an “orphan disease”, one not yet “adopted” by any pharmaceutical company. As a result, it has been left to neuroblastoma families to save our own children. Now, under the umbrella of The James Fund, we have joined hands to fund some of the most promising work in the field. Will you stand by us?



About Us

The James Fund For Neuroblastoma Research is a non-profit corporation which raises funds and awareness for internationally-acclaimed research.

The James Fund was established in 2001 by the family of seven-year-old James Birrell, to fund research that would find a cure to save him. We have grown to be the collective voice of neuroblastoma families across Canada by

- raising funds for neuroblastoma research,
- increasing knowledge of this disease through international awareness campaigns,
- helping to sustain families travelling the neuroblastoma journey,
- providing the infrastructure and support to empower our families to fundraise in the names of their children, and
- advocating for the greater cause of childhood cancer by telling the stories of our valiant children.



“Every 14 hours, another young child dies of neuroblastoma in the USA and Canada. I hope you will help finish the task of finding a cure for neuroblastoma and make the words of little James come true, when he said

‘With all this experimenting, they’ll get it figured out and all the children with neuroblastoma will be able to survive.’”

~ Tom Hanks, Honorary Patron



THE JAMES FUND

For Neuroblastoma Research

The James Fund

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THE JAMES FUND

For Neuroblastoma Research



*We are
neuroblastoma families
who have joined hands
to save our children.*

www.JamesFund.com
Honorary Patron Tom Hanks

Our mission is to inspire change by sharing the unfolding story of our search to find a cure for neuroblastoma by raising funds while supporting families suffering the same pain.



Fundraising

In partnership with neuroblastoma families, research institutions, and corporations, The James Fund has

- raised \$5 million,
- leveraged an additional \$7.7 million,
- funded 18 projects in 8 countries,
- funded 18 fellowship positions, and
- helped fund research resulting in 23 peer-reviewed papers in top medical journals.

By securing matching funds from other agencies, we make each dollar you give count for more. For every \$1.00 of the 5 million raised to date through fundraising, \$2.50 went directly to research. Additionally, our fundraising has led to the development and implementation of two clinical trials, and The James Fund was the proud Diamond Sponsor of ANR2012, the international “think tank” for neuroblastoma researchers. This prestigious conference brought together 500 neuroblastoma researchers from 32 countries, to share their latest findings.



Advocacy

Our campaigns have garnered the national and international attention of more than 50 million people. Major successes include

- *Space Mouse*, created by The Walt Disney Company for Tom Hanks,
- *CanadaWide for Cancer*, and
- Megan McNeil’s *The Will To Survive*.



Research

Neuroblastoma families need effective treatments for their children now. So we’re committed to creative, peer-reviewed, evidence-based research that moves swiftly but safely from bench to bedside, in other words, from the lab to the neuroblastoma patient.

Partnering with research groups around the world, we fund

- “new ideas” grants in national institutions,
- international clinical trials and drug screening, and
- trainees and small equipment.

To increase the speed of innovation, the founders of The James Fund developed “new ideas seed grant funding,” the first use of this model in Canada.



Family Support

Helping neuroblastoma families has been a core mission of The James Fund from the beginning. We continue to honour that commitment by

- hosting an annual retreat to foster connectivity for families affected by this disease,
- facilitating emotional / peer support to neuroblastoma families,
- supplying emergency funding to neuroblastoma families in financial need,
- providing support and infrastructure for national fundraising,
- telling the stories of our children through successful awareness campaigns, and
- honouring our children with research projects in their name.



www.JamesFund.com